

EDITORIAL CALENDAR

* **DEADLINE:** New ads are due by the 1st of the preceding month.

• JANUARY

Annual Dining Guide

Best of the Best Dining Awards
Area Dining Guide
West Chester Dining
Food Events
Nutrition
Senior Happenings
School Sports Round Up

SPECIAL AD TARGETS:
Restaurants, Chef Profiles



• FEBRUARY

Dream Homes & Design • Education Guide

Home Resource Guide
Dream Kitchens
Education Article & Guide
Get Fit
Real Estate
Towns: West Brandywine Valley

SPECIAL AD TARGETS: Homes,
Schools

• MARCH

Spring Reset • Home & Health

Home Reno, Repair, Redo
Women's Health Guide
Wellness
Spring Calendar
Spring Travel • School Sports
Summer Camps

SPECIAL AD TARGETS: Homes,
Health, Business Profiles,
Spotlight on Nonprofits

• APRIL

Outdoor Living

Awesome Outdoor Spaces
Gardens & Landscape Design
Spring Gardens
Recycling
Dentists
Towns: Lancaster County

SPECIAL AD TARGETS:
Gardens, Outdoor Oasis,
Guide to Dentists

• MAY

Equestrian Issue

Devon Horse Show
Steeplechase Season
Dream Barns
Open House & Garden Tours
Art Gallery Round Up
Gardens & Landscapes
Towns: The Main Line

SPECIAL AD TARGETS:
Equestrian, Gardens

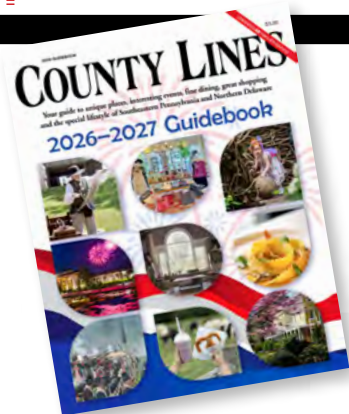


• JUNE

Weddings & Events

Local Weddings
Event Venues
Wedding Style & Gifts
Summer Dining & New Bars
School Sports
Town: West Chester

SPECIAL AD TARGETS: Weddings &
Event Venues, Dining, Guide to
Spas and Salons



• JULY

Area Guidebook 2027

Southeastern PA & N. DE
Performing Arts Guide
Local Attractions
Discoveries: Chesapeake Bay
School Sports Round Up
Town: Wilmington

SPECIAL AD TARGETS:
Newcomers Guide,
Attractions

• AUGUST

Guide To The Good Life • Children's Health

Pets & Vets
55+ & Retirement Living
Mark Your Calendar
Children's Health
Towns: Media & Delco

SPECIAL AD TARGETS: Health,
Retirement Communities, Pets

• SEPTEMBER

Celebrating Chester County

Chester County Day
House Tour Preview
Fall Equestrian Events
Home Decor
Fall Fun
Fall Gardening

SPECIAL AD TARGETS: Homes,
Horses, Business Profiles/Chester
County Stories

• OCTOBER

Across County Lines • Education Guide

Guided Tour to Our Area
School Open House Guide
Education Feature
Fall Gardening
Real Estate
Wedding & Event Venues
Towns: Phoenixville & Beyond

SPECIAL AD TARGETS: Education

• NOVEMBER

Holiday Happenings • 55+ & Retirement

Annual Gift Guide
Holiday Entertainment
55+ & Retirement Living
Giving Back & Local Heroes
"Fun-Raisers" & Volunteers
Towns: So. Brandywine Valley

SPECIAL AD TARGETS: Local Gifts,
Retirement Communities, Spot-
light on Holiday Dining

• DECEMBER

A County Lines Christmas

Christmas in the Brandywine Valley
Holiday Shopping Guide
Holiday Trips & Travel
Holiday Fun & Local Events
Holiday Style
Town: West Chester

SPECIAL AD TARGETS: Holiday
Shopping, Holiday Entertainment,
Spotlight on Money Management

