

EDITORIAL CALENDAR

* **DEADLINE:** New ads are due by the 1st of the preceding month.

JANUARY

Annual Dining Guide

Best of the Best Dining Awards
Area Dining Guide
West Chester Dining
Food Events
Nutrition
Senior Happenings
School Sports Round Up

SPECIAL AD TARGETS:
Restaurants, Chef Profiles



FEBRUARY

Dream Homes & Design • Education Guide

Home Resource Guide
Dream Kitchens
Education Article & Guide
Get Fit
Real Estate
Towns: West Brandywine Valley

SPECIAL AD TARGETS: Homes, Schools

MARCH

Women Leaders • Health

Profiles
Spring Calendar
Women's Health Guide
Women Authors
Spring Travel
School Sports
Summer Camps

SPECIAL AD TARGETS: Sponsors, Women-Owned Businesses, Business Profiles, Spotlight on Nonprofits

APRIL

Outdoor Living

Awesome Outdoor Spaces
Gardens & Landscape Design
Spring Gardens
Dentists
Towns: Lancaster County

SPECIAL AD TARGETS:
Gardens, Outdoor Oasis, Guide to Dentists

MAY

Equestrian Issue

Devon Horse Show
Steeplechase Season
Dream Barns
Open House & Garden Tours
Art Gallery Round Up
Brunch Guide
Gardens & Landscapes
Towns: The Main Line

SPECIAL AD TARGETS:
Equestrian, Gardens

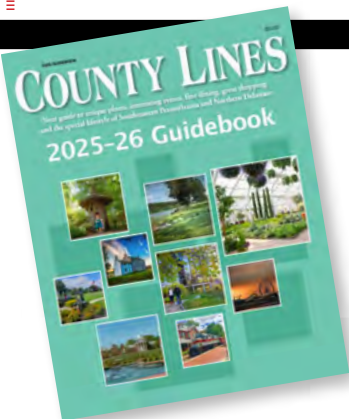


JUNE

Weddings & Events

Local Weddings
Event Venues
Wedding Style & Gifts
Summer Dining & New Bars
School Academic Contests
Town: West Chester

SPECIAL AD TARGETS: Weddings & Event Venues, Dining, Guide to Spas and Salons



JULY

Area Guidebook 2025

Southeastern PA & N. DE
Performing Arts Guide
Local Attractions
Discoveries: DE Shore Points
School Sports Round Up
Town: Wilmington

SPECIAL AD TARGETS:
Newcomers Guide, Attractions

AUGUST

Guide To The Good Life • Children's Health

Pets & Vets
55+ & Retirement Living
Mark Your Calendar
Children's Health
Towns: Media & Delco

SPECIAL AD TARGETS: Health, Retirement Communities

SEPTEMBER

Celebrating Chester County

Chester County Day
House Tour Preview
Fall Equestrian Events
Home Decor
Fall Fun
Fall Gardening

SPECIAL AD TARGETS: Homes, Horses, Business Profiles/Chester County Stories

OCTOBER

Across County Lines • Education Guide

Guided Tour to Our Area
School Open House Guide
Education Feature
Fall Gardening
Real Estate
Wedding & Event Venues
Towns: Phoenixville & Beyond

SPECIAL AD TARGETS: Education

NOVEMBER

Holiday Happenings • 55+ & Retirement

Annual Gift Guide
Holiday Entertainment
55+ & Retirement Living
Giving Back & Local Heroes
"Fun-Raisers" & Volunteers
Towns: So. Brandywine Valley

SPECIAL AD TARGETS: Local Gifts, Retirement Communities, Spotlight on Holiday Dining

DECEMBER

A County Lines Christmas

Christmas in the Brandywine Valley
Holiday Shopping Guide
Holiday Trips & Travel
Holiday Fun & Local Events
Holiday Style
Town: West Chester

SPECIAL AD TARGETS: Holiday Shopping, Holiday Entertainment, Spotlight on Money Management

