

HOME & DESIGN: MEDIA KIT 2026



ADVERTISING & EDITORIAL OPPORTUNITIES IN COUNTY LINES MAGAZINE'S HOME & DESIGN ISSUES

WHO SHOULD PARTICIPATE:

Custom Builders & Architects
Kitchen & Bath Design
Restoration & Renovation
Interior Design & Décor
Landscapers & Outdoor Living
Realtors & Real Estate Services
Tile, Stone & Flooring
Furniture Makers
Smart Home & Energy Experts

BIG Bend:







THIS ISSUE

Fine Homes & Design is an audience favorite for our affluent readers planning renovations, upgrades, and seasonal refreshes throughout the year. Our February issue aligns perfectly with when homeowners are making decisions and booking trusted professionals.

In addition to our incredible editorials, this issue includes a Resource Guide! From builders and contractors, to the finer design elements in both the outdoor and interior of a home, our Resource Guide section showcases the region's top talent. And our advertisers get a listing for FREE!



realty group has a long history advertising with County Lines. We get our message to the right audience in a publication that's stylish and appealing. We value County Lines as a unique advertising outlet with a long shelf-life, and that's as communityminded as we are."

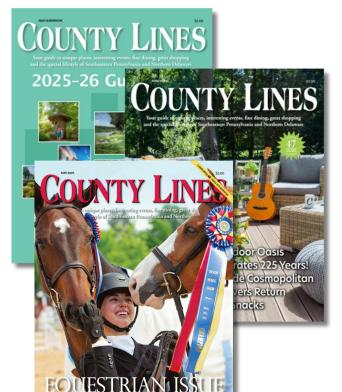
EXTEND YOUR REACH IN 2026

SUGGESTED 2026 PAIRINGS:

Pair your February feature with other key issues for year-round visibility and bundled discounts



OR! We can help you customize a plan that's right for your business and target audience!



MULTI-ISSUE VISIBILITY PACKAGES

• 2x: 10% off each insertion

• 4x: 15% off each insertion

• 6x up to 12x: 20% off each insertion

+ FREE website ad

*All packages include enhanced visibility in our digital Home Resource Guide when applicable.

EDITORIAL LEGACY

HIGHLIGHTING STANDOUT FEATURES FROM PAST ISSUES





DREAM HOME | SEPT. 2024

"Dream Home" articles spotlight the region's most breathtaking properties—from historic farmhouses to luxury estates with vineyards and pools.





RESOURCE GUIDE | FEB. 25

The ultimate reference for discerning homeowners—featuring local experts, inspired spaces, and timeless style.







FALLOWFIELD COTTAGE | FEB. 24

A historic Chester County gem reimagined with warmth and style.

ADVERTISING OPTIONS

Format	Description	Rate
Sponsored Supplement	Editorial Feature + Full-Page Ad + Digital Boost in Trending Newsletter	\$3,500+
Standard Ad + Directory	½, ⅓, ½, or Full-page Ad + Resource Listing & Photo	Starting at \$950
Business Profile Feature	1- or 2-Page Custom Feature Story with Photos & Bio	Starting at \$2730
Premium Placement	Back Cover / Inside Covers	Inquire

DEADLINES

Early Bird | December 1st Materials Due | January 3rd Issue Mails | January 2026

SPECIAL DISTRIBUTION

150+

Realtor
partnerships &
distribution
locations

80K+

Monthly readers

\$650K+

Avg. new homeowner distribution

28K+

Digital reach per e-blast

