



COUNTY LINES MAGAZINE



**REACH READERS WHO ARE
PLANNING WHAT'S NEXT.**

Ask about our ad packages

For over 48 years, loyal readers have turned to *County Lines Magazine* as a source of informative editorial and helpful guides to our area's top providers of retirement services.



Who should advertise?

- 55+ Communities
- Independent Living & Assisted Living
- Continuing Care & Supplementary Services
- Memory Care & In-Home Care
- Life Plan Communities



MONTHLY DISTRIBUTION. Your ad will be seen by 80,000+ affluent, loyal readers in the Brandywine Valley & beyond.

PERMANENT HOMEPAGE LISTING is posted on our website year-round with a description, photo and link to your website.

ADDED VALUE. Your message goes out in a special e-newsletter to 28,000 readers, plus on our website and other exclusive distribution.

PRIME EDITORIAL COVERAGE

- **January:** Senior Happenings
- **July:** Newcomers Guide
- **August & November:** Guide to 55+ and Retirement Communities and Services

Call now for rates and deadlines and to reserve your space.
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